



SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

(Established under section 3 of the UGC Act, 1956)

Re-accredited by NAAC with 'A++' Grade | Awarded Category - I by UGC

Founder: Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)

NOTIFICATION NO. 1541

No.SIU/U-28/ 2025/ 757

Dated 21st February, 2025

Sub.: Re-constitution of Board of Studies of Faculty of Media and Communication

Ref: Notification No. SIU/U-28/2024/ 1498 Dated 28th November, 2024

WHEREAS, the Board of Studies for the Faculty of Media and Communication was constituted vide Notification No. SIU/U-28/ 2024/ 1498 Dated 28th November, 2024, in accordance with Clause 21.1 of the Memorandum of Association (MoA) of Symbiosis International (Deemed University), 2023;

2] AND WHEREAS, two members have been co-opted for their specialised knowledge as per Clause 21.1 of the Memorandum of Association (MoA) of Symbiosis International (Deemed University), 2023;

3] NOW, THEREFORE, the Board of Studies for the Faculty of Media and Communication is hereby re-constituted, and this notification is issued for the information of all concerned as follows:

- i) Dean of the Faculty - Chairperson
Dr. Ruchi Jaggi, Dean, Faculty of Media and Communication
- ii) All Directors of the Constituents under the faculty - Member
1) Dr. Sreeram Ramakrishna Gopalkrishnan, Director, SCMC
- iii) All Professors of the Faculty - Members
1) Dr. Ashwani Kumar Upadhyay, Professor, SIMC
2) Dr. Sushobhan Patankar, Professor, SIMC
3) Dr. Swapna Gopinath, Professor, SIMC
- iv) Two Associate Professors of the Faculty by rotation - Members
1) Dr. Mun Mun Ghosh, Associate Professor, SIMC
2) Vacant
- v) Two Assistant Professors of the Faculty by rotation - Members
1) Mr. Mithunchandra Chaudhari, Assistant Professor, SIMC
2) Dr. Sneha Mehendale, Assistant Professor, SIMC
- vi) Two external experts to be co-opted for their specialised knowledge by the respective Board of Studies - Members
1) **Mr. Ankit Desai, Head – Digital Marketing & Media (India & Global Centre of Excellence), Marico Limited**
2) **Ms. Nuzhat Aziz, Senior Editor, Times of India**

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vii) Director-Academics/ Representative of Director-Academics - Member Secretary
Dr. Asmita Dani, Director- Academics, SIU

The term of the office (tenure) of the members of the re-constituted Board of Studies of Faculty of Media and Communication shall be upto 27th November, 2026 as per the SIU/U-28/ 2024/ 1498 Dated 28th November, 2024.

The Powers & Functions of the Boards of Studies and the procedure to be followed for conduct of meeting shall be as per Rules framed in this behalf.

Date: 21st February, 2025




Dr. M. S. Shejul
Registrar

To
The Members of Board of Studies of Faculty of Media and Communication

Copy for information to: The Hon'ble Chancellor, Pro Chancellor, Vice Chancellor, Provost-FoMHS, Principal Director- Symbiosis, Advisor, Symbiosis, Deans of Faculties, Directors/ Heads, Deputy Directors/ Deputy Heads, Administrative Officers/ Assistant Administrative Officers/ Office Superintendents of Constituents/ Research Centres/ Support Departments/ Skills and Continuing Education Departments and Officers of the Symbiosis Society and Symbiosis International (Deemed University)